

BE YOUNG! BEYOND! STARTUP BOOTCAMP

2018.7.15-22 National Taiwan University of
Science and Technology, Taipei

Website



<https://www.bic.ntust.edu.tw/beyond-sbcamp>



Organizer



教育部青年發展署
Youth Development Administration, Ministry of Education

Executive



國立臺灣科技大學
NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY



TAIWAN
TECH
National Taiwan University of
Science and Technology

Introduction

◆ Organizers

- Organizer:
- Executive:



◆ Objective

- Connect Taiwan students to the global network
- Attract foreign students come to Taiwan to start their business and contribute to the development of international entrepreneurship effectively

◆ Topic

- Change the **society** and promote the **life quality** by innovation. Motivate the future industrial development by action.



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Regulation

◆ Target

- Domestic or New Southbound Countries' college and university students (Bachelor, Master, PhD, 2018 Graduates) who are interested in the innovative entrepreneurship.

◆ Application

1. Online Application Form
2. Upload Documents
 - ✓ Declaration Form
 - ✓ Declaration of Consent (under 18 years old)
 - ✓ The copy of Student ID
3. Upload Innovative Entrepreneurship Video (1-2 Minutes)
 - ✓ Self-Introduction
 - ✓ Entrepreneurship experience
 - ✓ What do you want to learn from this bootcamp?
 - ✓ The innovative design/entrepreneurship concept



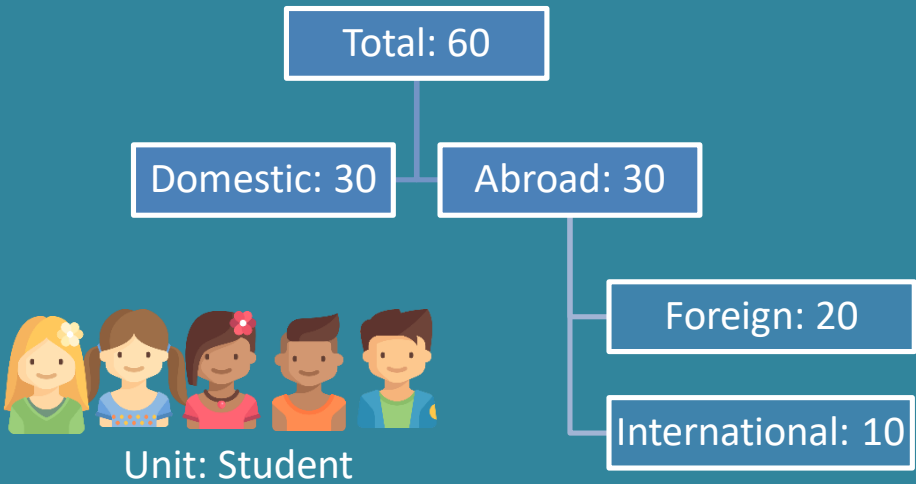
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Initial Trial

Criteria

Review Item	Ratio
Innovativeness & Novelty	30%
Marketability	30%
Realizability	20%
Contribution (improve society and life quality)	20%

Estimated Admission Quota



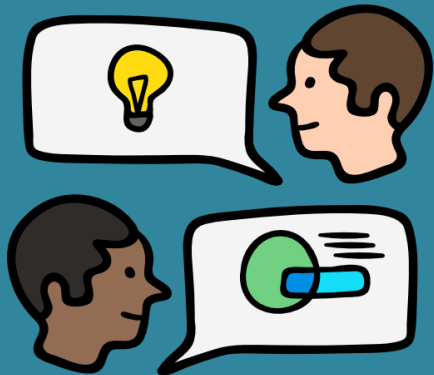
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Bootcamp

◆ Grouping

- Each group for **4 members**: half-and-half domestic and abroad students
- Each team should include **innovational, technical, managerial specialty members** as possible.

◆ Conducting Way: The entire process will be conducted **in English**

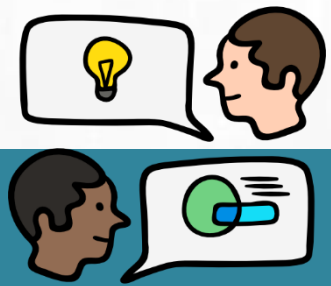


- Professional Training Courses
- Industrial Mentors
- Entrepreneurs Interaction
- Organization & Culture Visit
- All-Round Counseling System
- **Demo & Pitch Day** 



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Tentative Program



	7/15 (Sun.)	7/16 (Mon.)	7/17 (Tue.)	7/18 (Wed.)	7/19 (Thu.)	7/20 (Fri.)	7/21 (Sat.)	7/22 (Sun.)
Morning	Arrival	Reception	Pitch Deck	Briefing Technique	Group Discussion/ Mentoring	Demo & Pitch Day	Visit Entrepreneurship Institution & Cultural Exchange	Farewell
		Break Time						
		Introduction of Taiwan Culture	Design Thinking	Market Analysis & Marketing Strategy				
Afternoon		New Southbound Entrepreneurship Experience Sharing	Industrial Trend Analysis/ Business Model	Product Development & Prototype	Demo Rehearsal			
		Break Time						
		Grouping	Group Discussion/ Mentoring	Group Discussion/ Mentoring				
Evening		Welcome Reception	Free Time			Awards Ceremony	Free Time	

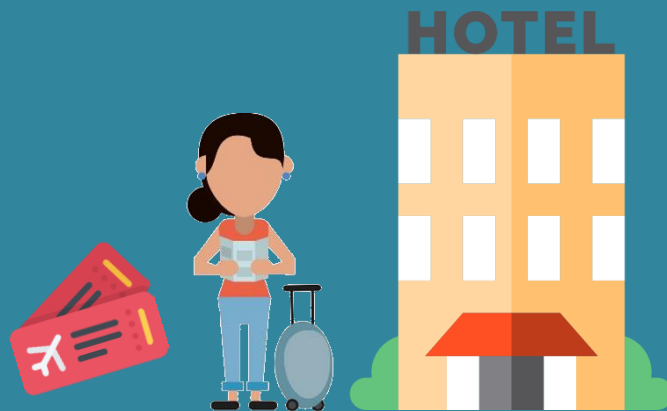
Subsidy

◆ Students Accepted in the Initial Trial

- Participation Fee Waived
- Certificate of participation

◆ For Foreign Student


- Round-trip economic class airfare (Up to NT\$10,000)
- 7-night Accommodation
- Airport round-way commuting expense (EasyCard)



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Award

◆ **Prize Award:** Total Amount is up to NT\$180,000

<div>1st Prize</div> <div></div>	<div>NT\$100,000</div> <div><div>1) Residency fee of NTUST co-working space for six months</div><div>2) Systematic entrepreneurship counseling service</div><div>3) Entrepreneur VISA application assistance</div></div>
2nd Prize	NT\$50,000
3rd Prize	NT\$30,000



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Important Date



Now-05.07

Registration & Video Submission



2018.04.17

Bootcamp Orientation



2018.06.01

Initial Trial Announcement



2018.07.15-07.22

Bootcamp & Demo Day



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Contact Window

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