

The 2nd Be Young! Beyond! Startup Bootcamp Regulations




I. Objective

Facing the reform of global supply chains and the rise of emerging markets, Taiwan has to relocate its character in the developing region. By the implement of the New Southbound Policy, it is expected to extend essential communications between colleges and universities in Taiwan, the ASEAN and South Asian countries. The interactions will be deepened on both sides while creating a win-win talent cultivation and regional economic development for education and economy.

This year National Taiwan University of Science and Technology (hereinafter called NTUST) is entrusted by Youth Development Administration, Ministry of Education once again to implement “the 2nd Be Young! Beyond! Startup Bootcamp”. Innovative talents in colleges and universities from new southbound countries are welcome to Taiwan to interchange knowledge of innovation, entrepreneurship as well as technical studies. A series of solid training courses are designed to expand the international vision and participation in global issues while inspiring the transnational innovative ideas for the youth from universities and colleges, which contribute to the connections of innovative talents in the new southbound countries to apply learned skills on entrepreneurship.

The winners of this bootcamp will have chance to enjoy the follow-up professional counseling services, preferences for co-working space, and Entrepreneur Visa service assistance from Business Incubation Center (hereinafter called BIC). With the NTUST professional systemized counseling, the research outcome of the winning teams will be concretized and commercialized as well. By the corporation collaboration, imported funds and the linkage with domestic or abroad accelerators, it can not only connect Taiwan students to the global network but attract more superior foreign students come to Taiwan to start their business and contribute to the development of international entrepreneurship effectively.

II. Organizers

Organizer:  Youth Development Administration, Ministry of Education
Implementer:  National Taiwan University of Science and Technology
 NTUST Business Incubation Center

III. Topic

Change the society and promote the life quality by innovation. Motivate the future industrial development by action.

IV. Registration

■ Eligibility

For domestic or abroad (New Southbound Countries) colleges or universities students (Bachelor, Master, PhD, 2019 Graduates) who are interested in the innovative entrepreneurship.

Note: The 18 New Southbound Countries including Thailand, Indonesia, Philippines, Malaysia,

Singapore, Brunei, Vietnam, Myanmar, Cambodia, Laos, India, Pakistan, Bangladesh, Nepal, Sri Lanka, Bhutan, Australia and New Zealand.

■ Registration Time

From now to April 30th, 2019, 22:00 (GMT+8)

■ Submission

- a. Please complete the online application and upload the Declaration Form, the Declaration of Consent from Legal Representative (applicant under 18 years old), front & back side of the Student ID and Personal Innovative Entrepreneurship Video in English. (Website: <https://www.bic.ntust.edu.tw/beyond-sbcamp2/>)
- b. Personal Innovative Entrepreneurship Video in English: Upload a 1-2 minutes' video including the following contents.
 1. Self-Introduction (Where are you from? What's your professional background? Where do you live? Which college or university you attend?)
 2. Entrepreneurship experience. Or why are you interested in entrepreneurship.
 3. What do you want to learn from this bootcamp?
 4. The innovative design concept (innovative idea, startup value, competition advantage)?
 5. The entrepreneurship concept (realizability, expected benefit).
- c. Notice for Submitting the Video
 1. Format: mpg、mpeg、avi、mov、wmv、asf、mp4、m4v、mp3、flv (DVD is not accepted).
 2. Those who fail to complete the registration and upload the documents on time will be disqualified.

■ Other Regulation

Each student can have 1-2 instructors/mentors.

V. Criteria for Initial Trial and Estimated Admission Quota

■ Initial Trial

The executive will review the eligibility and the organizer will invite specialists and scholars as committee members to review and determine who is accepted. The review items are under below.

Review Item	Ratio
Innovativeness & Novelty	30%
Marketability	20%
Realizability	20%
Contribution (improve society and life quality)	15%
Language Competence	10%
Presentation Skill (video and team members' professional background introduction)	5%

■ Estimated Admission Quota

Estimated 30 students in domestic and 30 students abroad (10 international students in Taiwan and 20 foreign students) will be admitted. 20 students each for domestic and aboard are on the waiting list for admission additionally.

■ Notice

Those who are accepted in the initial trial should reply the willingness for attendance on time or the qualification will be replaced by those on the waiting list.

VI. Startup Bootcamp

■ Grouping

Dividing attendees into different groups according to their professional backgrounds (each group for 4 members, half-and-half domestic and abroad students). Each team should include innovational, technical, managerial specialty members as possible. The grouping results will be announced during the bootcamp.

■ Conducting Way

There will be a series of solid training courses, grouping and implementation, visiting entrepreneurship institutions and cultural exchange. Experienced industrial mentors will be arranged during the whole process. By question thinking, brainstorming, project challenging and adjustment, products and projects will be conducted into the forms most suitable for markets while becoming business concepts on the Demo & Pitch Day.

■ Demo & Pitch Day

- a. The presentation slides of the innovative entrepreneurship for each team have to be completed during the bootcamp and submitted before the demo & pitch day. It is not allowed to change the file after submitting.
- b. Rewards: Specialists and scholars will be committee members and review the presentation slides for each team. The committee members will admit several excellent teams. The rewards are under below.

★ Distinguished Honor Award (Quota: 1)

★ The Excellence Award (Quota: Several)

The Distinguished Honor Award winner and the Excellence Award winners will have the following rewards.

1. Have chance to have the **bonus or qualifications for the programs of Ministry of Education**. For example, to be recommended to apply the U-start Program.

The Distinguished Honor Award winner will have the follow-up counseling service for free:

1. Residency fee of NTUST co-working space for 6 months: The team needs to sign the residency contract in six months after the bootcamp (before January 28, 2020). The team can use the co-working space starting for free from the residency date.
2. Have the opportunities to using the resources, counseling and the product or service from our cooperation enterprises.

3. Systematic entrepreneurship counseling service (The video conference is available for the foreign student).
4. Entrepreneur VISA application assistance (The applicant needs to be qualified for the regulation.)

Note:

1. All evaluation will be decided by the judges' meeting. If it is necessary, positions might remain unfilled.
2. Those who do not follow the regulations of the competition will be disqualified.

VII. Subsidy and Expense

- The student accepted in the initial trial can participate in this bootcamp for free and will be provided free 7-nights' accommodation during the activity. Those who participate in the whole activity will be given a certificate of participation. In order to make the bootcamp work smoothly, the students will be asked for paying the deposit by filling the credit card authorization form. The deposit for the foreign students is US\$100 and students in Taiwan is NT\$3,000. The deposit is regarded as the participation guarantee. Those who participate fully in the bootcamp will get the deposit refund after the activity finished. In contrast, those who don't participate fully in the bootcamp won't get the deposit refund.
- For the foreign student accepted in the initial trial (non-Taiwanese nationals and studying abroad), the organizer will offer the round-trip economic class airfare (Up to NT\$10,000 which needs to be reimbursed for actual expenses additionally. Student needs to pay the airfare in advance and provide the documents as follows to our staff when arriving at the venue: e-flight ticket and passport copy including the personal information page, entry stamp.) Besides, during the activity, free reception service upon arrival for foreign students is provided by the organizer such as the airport round-way commuting expense. Please note that participant needs to cover the personal expense in Taiwan.

VIII. Note

Please read carefully for all the information below. Participants will be responsible for all conflicts occur and the executive reserve the right to cancel the qualification of participation & award-winning with no objection allowed. If there's any further question, please contact the related unit within the period of time.

- The one who have won awards of innovation or other competitions are encouraged to apply. Also, the one has to disclose certain subsidies or awards obtained from other competition and stated clearly in the application for further evaluation by the judges.
- The proposal submitted by the team without copying or recording any published or unpublished concepts, work and images.
- Please pay attention to all announcements (including those in website and mail box) and cooperate with us to achieve all the above matters.
- Please re-confirm before submitting the files for application, otherwise the team will be disqualified.
- All files submitted will not be returned.

- All registered participants are seen to agree and obey the all conditions (including attachment) and regulations announced. Event executive reserves the right to amend the regulations if further adjustment is needed.
- The attendee should bring laptop by self. It is needed while making presentation slides on Demo & Pitch Day.
- The operating system used by the executive is Windows. Macintosh computer is not provided. Please note that you need to supply your own one with a VGA socket for the external device.

IX. Bootcamp Schedule

Important Date		Content
Registration & Submission	Now 2019.04.30	<p>Please complete the online registration and upload the follows documents. Website: https://www.bic.ntust.edu.tw/beyond-sbcamp2/ Deadline: 2019.04.30(Tue.)22:00(GMT+8)</p> <ol style="list-style-type: none"> 1. Online Declaration Form (Appendix I, scan with signature) 2. Declaration of Consent from Legal Representative (For under 18 years old applicant) (Appendix II, scan with signature) 3. Student ID (Scan) 4. Personal Innovative Entrepreneurship Video in English <p>※ Those who fail to complete the registration and upload the documents on time will be disqualified.</p>
Result Announcement of the Initial Trial	2019.05.31	The result will be announced on the bootcamp's and organizer's websites and informed by email as well.
Attendance Confirmation	2019.06.05	<p>Confirmation Deadline: 2019.06.05 (Wed.)22:00 (GMT+8) Those who accepted in the preliminary round are asked to reply the confirmation email on time.</p> <p>※ Please reply on time or declined. Those in the waiting list will be replacement.</p>
Bootcamp	2019.07.21 2019.07.28	<p>DAY 1 Arrival</p> <p>DAY 2-4 Solid Courses/ Grouping and Implementation</p> <p>DAY 5 Visit Entrepreneurship Institutions & Cultural</p> <p>DAY 6 Counselling & Rehearsal</p> <p>DAY 7 Exchange Demo & Pitch Day</p> <p>DAY 8 Farewell</p> <p>※ The entire process will be conducted in English.</p>

X. Contact Us

NTUST Business Incubation Center

Ms. ViVi Chen

Email: beyond.sbcamp@gmail.com

Phone: +886-2-2733-3141 #5327

Fax: +886-2-2730-3666

Website: <https://www.bic.ntust.edu.tw/beyond-sbcamp2/>

The 2nd Be Young! Beyond! Startup Bootcamp

第二屆超越世代新創暑期營隊

活動辦法

壹、宗旨

在面對全球供應鏈重整及新興市場的崛起下，臺灣在區域發展的角色上將重新定位。透過「新南向政策」之推動，期能帶領臺灣大專校院開拓與東協及南亞國家的實質交流，於教育、經濟等方面深化雙方互動及創造互利共贏的人才培育合作及區域經濟發展的願景。


本校今年接受教育部青年發展署委託續辦理新南向暑期基地交流計畫，預計於暑假期間辦理「Be Young! Beyond! Startup Bootcamp 超越世代新創暑期營隊」，邀請新南向國家大專校院創新創業學生至臺灣進行創新創業知識交流及技能研習，期望藉由一系列精實訓練課程，擴展大專校院青年國際視野及參與國際事務能力、激發跨國界之創新思維、進而促進與新南向國家之創新創業人才之連結，將所學知識實踐於創業應用上。

本次活動評選優勝之團隊將享有國立臺灣科技大學創新育成中心鏈結合作企業之相關資源，特優團隊更享有後續專業輔導、新創培育基地空間優惠及外籍人士創業家簽證等服務。透過本校專業系統化輔導，將協助優勝團隊研究成果具體化、商品化，同時與企業合作、資金導入及國內外加速器鏈結機制等，不僅讓臺灣學生與國際連結，同時吸引更多優秀國外學生於臺灣開創事業，有效促進國際創新創業之發展。

貳、辦理單位

主辦機關： 教育部青年發展署

執行單位： 國立臺灣科技大學

 國立臺灣科技大學產學營運處創新育成中心

參、活動主題

用創新改變社會及提升生活品質，用行動驅動未來產業發展。

肆、報名方式

一、參加對象

對創新創業有興趣之國內、國外（新南向國家）大專院校在學學生（包括大學生、碩博士生、108年應屆畢業生等）。

二、報名時間

自公告日起至108年4月30日22:00。

三、報名方式

(一) 請於報名截止日前至指定網站填寫線上報名資料，並上傳填寫完成之參賽聲明、法定代理人同意書(未滿 18 歲者需提供)、學生證掃描檔及個人英文創新創業影片(網址：<https://www.bic.ntust.edu.tw/beyond-sbcamp2/>)。

(二) 個人英文創新創業影片：拍攝並上傳一則 1 至 2 分鐘以內的創新創業英文影片，影片須包含下列規定內容：

1. 自我介紹(來自哪裡?專業背景?住哪裡?就讀或服務單位?)
2. 創業經驗或為何對創業有興趣?
3. 想藉由本次活動得到什麼收穫?
4. 創新設計理念(創新理念、新創價值、競爭優勢)?
5. 創業概念(可實現性及預期效益)?

(三) 個人英文創新創業影片繳交須知

1. 影片格式：請存成以下格式 mp3、mpeg、avi、mov、wmv、asf、mp4、m4v、mp3、flv(請勿存成 DVD)。
2. 未於期限內上傳影片者，則視為未達活動要求，即喪失資格。

四、其他規定：報名學生可有 1 至 2 位指導老師/業師協助。

伍、遴選標準及預計錄取人數

一、遴選方式：由執行單位進行資格審查後，由主辦機關邀請專家學者組成審查小組就提案進行審查，審查標準項目如下：

審查項目	比重
創新及新穎性	30%
市場性	20%
可實現性	20%
貢獻性(對社會及生活改善)	15%
語言溝通能力	10%
團隊專業背景及影片介紹技巧	5%

二、預計錄取國內 30 人、國外 30 人(在臺外籍生 10 人、外國學生 20 人)，總計 60 人，另額外備取國內 20 人、國外 20 人。

三、錄取者需於期限內回覆參與意願，空缺名額將由備取遞補。

陸、創新創業訓練營

一、團隊分組

依據錄取者專業背景分組（每組 4 人，國內外學生各半），每組團隊盡可能包含創意、技術、管理專長之成員，並於訓練營期間公布分組結果。

二、訓練營進行方式

營隊期間將有一系列精實創業課程訓練、分組實作、創新創業機構參訪及文化交流等行程安排，全程交流由業界多位具有創業及創投實務經驗之講師帶領與指導，透過思考問題、腦力激盪、方案挑戰與調整的訓練歷程中，發展出最符合市場需求的產品與方案，最後提出商業構想，接受 Demo & Pitch Day 考驗。

三、Demo & Pitch Day

(一) 營隊交流期間各團隊將針對特定主題，挖掘並激盪出具商業可行性之方案並製作成簡報。團隊簡報需於 Demo & Pitch Day 前一日繳交，收件截止後，檔案一律不得變更，Demo & Pitch Day 當日以繳交之簡報檔進行評比。

(二) 獎勵：由專家學者擔任 Demo & Pitch Day 評審，針對團隊簡報進行評審，預計選出數名團隊，其獎項分配如下：

特優 1 名 優勝數名	特優及優勝團隊享有以下獎勵： ■ 有機會於教育部相關活動及計畫享有加分獎勵或免篩選資格，例如：協助推薦參加 U-start 計畫
	特優團隊享有以下後續輔導機制 ■ 半年免費進駐本校共同新創培育基地空間：團隊需自 108 年 7 月 28 日活動結束後之半年內（109 年 1 月 28 日前）與本校完成簽約進駐；團隊可於簽約進駐日起半年內免費使用本校共同新創培育基地空間 ■ 簽約進駐後可獲得臺科大育成中心鏈結合作企業之資源、諮商及產品、服務使用機會。 ■ 國際學生或團隊系統化的創業諮詢輔導（國際學生可進行視訊輔導） ■ 協助申請外籍人士創業家簽證

備註：

1. 獎項評定及頒發由評選委員決議之，必要時得以「從缺」辦理。
2. 未依規定全程參與者，視同放棄競賽及獲獎資格。

柒、補助及費用

- 一、錄取者可免費參與此次暑期營隊，並提供活動期間 7 晚住宿，另依規定參與全程活動者將頒發參加證明。唯為使活動順利進行，須請參加學員繳交保證金，分別為國外學員繳交美金 100 元及國內在台外籍生及國內學生繳交 3,000 元保證金，並以填具刷卡單之方式繳交。繳交保證金後，即確認履行參與承諾，全程參與者，本中心將於活動結束後退還；若未全程參與者，保證金將不予退還。
- 二、錄取者若為外國學生（以非於本國境內就讀之外籍學生為限），將額外提供個人往返經濟艙機票補助（以新臺幣一萬元為上限，實報實銷，請受補助學生先行墊付並備妥電子機票及護照紙本資料、臺灣出入境章影本以利核銷）及落地接待（抵達臺灣後之往返機場交通費用，惟若屬當地個人花費需由參與者自行負擔）。

捌、注意事項

以下注意事項請參加者務必詳讀，經查如引發任何相關權利糾紛，應由參加者自行負責，執行單位得取消參加資格及得獎資格，不得異議。若過程有任何疑問，請於期限內洽詢執行單位聯絡窗口：

- 一、鼓勵已獲發明獎、創新獎或於相關競賽活動中獲獎者報名，惟須於報名繳件時於報名表單中揭露名次或取得的補助，並附佐證資料，以供評審參考。
- 二、繳交之作品不得抄襲或節錄其他任何已發表或未發表之概念、作品及圖像等。
- 三、請參加者務必密切注意各項活動期程與公告（活動網站、信箱），並如期完成相關配合事項。
- 四、繳交報名文件前，請務必確認所有檔案之正確性，若無法執行視同放棄參賽資格。
- 五、參加者所提之所有資料，均不予退還。
- 六、凡報名參加者，即視同承認並同意遵守本活動辦法與公告的各項內容與規定，本活動如有未盡事宜，執行單位保有修改之權利。
- 七、營隊錄取者請自備筆記型電腦，以利進行 Demo & Pitch Day 簡報製作。
- 八、執行單位之作業系統為 Windows，若使用 Mac 電腦，請自行準備 VGA 轉接頭及額外所需之設備。

玖、活動期程

活動階段	時程	注意事項
報名期間	自公告日起 108.04.30	請於活動網頁上完成線上報名，並上傳下列檔案。 活動網址： https://www.bic.ntust.edu.tw/beyond-sbcamp2/ 期限：108年04月30日(二) 22:00截止。 1. 參賽聲明 (附件一，需簽字掃描)

		<p>2. 法定代理人同意書(未成年須填) (附件二，需簽字掃描)</p> <p>3. 學生證 (掃描檔)</p> <p>4. 個人英文創新創業構想影片電子檔</p> <p>※ 未於時間內完成報名及上傳資料者，視同放棄資格。</p>
遴選結果公告	108.05.31	遴選結果將公告在活動網頁及主辦機關計畫網站，並以 e-mail 通知。
營隊參與確認	108.06.05	<p>回覆期限：108年06月05日(二) 22:00截止。</p> <p>錄取者請於期限內以 e-mail 回覆執行單位參與意願。</p> <p>※ 未於時間內回覆者視同棄權，將由候補人選遞補。</p>
Bootcamp	108.07.21 108.07.28	<p>DAY1 團隊抵達</p> <p>DAY2-4 精實課程/分組實作</p> <p>DAY5 創新創業機構參訪&台灣在地文化交流</p> <p>DAY6 團隊討論諮商/簡報預演</p> <p>DAY7 Demo & Pitch Day</p> <p>DAY8 賦歸</p> <p>※ 活動全程將以英文進行。</p>

壹拾、聯絡窗口

國立臺灣科技大學產學營運處創新育成中心

聯絡人：陳葦純 ViVi Chen

E-mail：beyond.sbcamp@gmail.com

電話：(02)2733-3141 #5327

傳真：+886-2-2730-3666

活動網址：https://www.bic.ntust.edu.tw/beyond-sbcamp2/